

EDU SCHOOL TOURS

Media Release

Demand for NASA Space Camps School Tours Expected to Reach New Heights in 2014 & Beyond

Tuesday March 4, 2014. Director and founder of Melbourne head quartered EDU SCHOOL TOURS Lucy Fenwick has confirmed that her specialist travel business has started the year with a significantly increased number of enquiries from schools and parent groups seeking information regarding educational school tours to the NASA technology and science centres in the USA.

Lucy Fenwick has also confirmed that she expects to see demand grow during the course of 2014 and beyond based on the number of bookings that have been received to date with EDU SCHOOL TOURS USA / NASA Space Camp proving to be the most popular.

The UK and Europe continue to be the favored destinations for students studying literature, culture and languages with demand for specialised itineraries on the increase.

Space Camp was launched in 1982 to inspire and motivate young people from around the USA to join the ranks of space pioneers. Today, American participants are joined by students from more than 60 overseas countries to be immersed in a program that challenges young people to dream of a future in space.

Based at the US Space & Rocket Centre, trainees have an unparalleled environment to spur imagination. Historic space, aviation and defence hardware, along with exhibits that highlight current and future programs help Space Camp trainees transcend from, "What if?" to "Can do!" thinking and actions.

Space Camp has attracted more than 600,000 trainees since its inception and its alumni include NASA and ESA astronauts, engineers, scientists and technologists.

The EDU SCHOOL TOURS team has been involved in the organisation and implementation of school group tours to the USA for over 15 years and offers the following programs –

- **Space Camp Tour** – the all-inclusive trip involves 13 days touring and working in NASA's Space Facilities covering Washington, Orlando and Huntsville and is ideal for students seeking a career in science, mathematics or IT.
- **Advanced Space Academy: Huntsville Alabama** – teaches students the mental, physical and emotional demands of space travel with a strong emphasis on leadership training and the importance of teamwork.
- **Kennedy Space Centre, Cape Canaveral, Florida** – includes a realistic simulated shuttle launch, a walk through the gigantic Vehicle Assembly Building, lunch and question time with a NASA Astronaut and a close encounter with the history of the US space travel program.

"We are finding that schools are keen to enhance the learning experience for their pupils with travel programs that bring to life the lessons and knowledge of the classroom", said Lucy Fenwick.

“Space Camp in particular is truly a once in a life time experience that makes science fun and the program quite literally inspires many to pursue their dreams and passions in their scientific and technical fields of endeavour.”

The EDU SCHOOL TOURS packages have been developed for Australian schools and based on group rates that accommodate a minimum of 20 students and two (2) accompanying teachers. However all tours can be customized to suit budgets, time frames and participant numbers.

A typical Space Camp program includes international / domestic economy class airfares, transfers, accommodation, meals, and many more inclusions to ensure a memorable and enriching experience for the participants.

The popularity of the Space Camps is growing with interest from country secondary schools equal to those of the capital cities and regional centres.

March/April and September/October are the peak times for secondary schools to travel to the US and participate in the Space Camp programs. Schools are strongly recommended to confirm bookings 12-18 months in advance to avoid disappointment.

“Word of mouth, social media and the enthusiastic endorsement of students and accompanying teachers has been the catalyst for the growing demand and interest in the Space Camp programs”.

“EDU SCHOOL TOURS expects to see enquiries and bookings increase significantly as the benefits and experience provides students with an exciting insight into a scientific career that can quite literally be beyond this world,” concluded Lucy Fenwick.

ENDS

NOTES TO THE EDITOR: Information on the EDU SCHOOL TOURS Space Camp programs can be obtained from the website: www.eduschooltours.com.au or by Email: info@eduschooltours.com.au

Telephone enquiries are also welcome on 1300 889 759

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