



Family
Business
Consultants Network

Media Release

Family businesses to benefit from exciting new service initiative

Thursday June 12, 2014. Family business owners will benefit immensely from a new initiative to be launched on Monday afternoon by the Victorian Minister for Small Business the Hon Russell Northe MP.

The Family Business Consultants Network (FBCN) brings together a multi-skilled group of professional service providers united by the philosophy that collaboration is the best way to help families in business achieve long term peace and prosperity.

Commenting on the launch of FBCN, spokesperson Jon Kenfield said, "Family businesses face a unique set of concerns and challenges. Their needs are seldom well-served by using standard professional approaches, or by neglect. In many instances, off the shelf approaches actually compound problems, rather than providing appropriate solutions."

"FBCN's members include facilitators and mediators, lawyers, financial planners, accountants, psychologists, finance and business advisers and mentors. Everyone has been personally invited to join based on their known trustworthiness and commitment to work collaboratively with complementary professionals - to resolve problems and develop appropriate solutions, rather than fight battles and create further anxiety and stress.

Kenfield continued, "FBCN is a genuine **one stop shop** where we all work to ensure that families and businesses receive responsive and trustworthy services based on their real needs. Our goal is always to produce happier families AND stronger businesses - never sacrificing one for the sake of the other."

FBCN's website is designed to help anybody involved with family or private businesses to start the process of developing wise solutions. It contains details of the organisation's independent service providers, including their backgrounds and contact details. There's a Frequently Asked Questions section and an open invitation to make initial contact (maybe over a coffee) without any obligation. Find it at: **www.fbcn.com.au**

Over 80 business leaders and owners, eminent professionals, members of FBCN and supporters are expected to attend the official launch of the initiative by the Hon Russell Northe MP, Minister for Small Business, on Monday June 16 at the offices of Meerkin & Apel Lawyers, 56 Greville Street, Prahran.

"We are delighted that Minister Northe has agreed to launch FBCN and to lend his support to this innovative Victorian initiative. We have few greater challenges facing our economy and way of life than the enormous number of family businesses currently facing succession challenges. FBCN will help these businesses, of all types and sizes, to keep jobs here in Victoria, in vibrant family owned and private

businesses. It's great to see our politicians supporting business and professional self-help initiatives," concluded Kenfield.

Issued by the Family Business Consultants Network (FBCN) www.fbcn.com.au

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