



STOP PRESS!

Places are Filling Fast for AMBC Victoria's *Opportunities in Malaysia for Australian Businesses* Business Briefing & Information Event

Places are filling fast for the Australia Malaysia Business Council (AMBC) Victoria business briefing and information event *Opportunities in Malaysia for Australian Businesses*.

The **Malaysian High Commissioner to Australia HE Dato' Salman bin Ahmad** and **Malaysian Consul General to Victoria Dr Mohamad Rameez Yahaya** will be joined by speakers and representatives from the **Victorian Government's Department of Business & Innovation, Austrade, DFAT, EFIC, MIDA** and **MATRADE** to provide attendees with information and insight into the many opportunities available to Australian businesses following the recent signing of the historic Malaysia Australia Free Trade Agreement (MAFTA).

Attendees will find out how they can benefit from the exceptional opportunities provided by MAFTA and the potential for Australian businesses to expand their activities and exports into the rapidly growing Malaysian and SE Asian marketplaces and using Malaysia as their base.

In addition, attendees will obtain a personal insight into the pro business and investment infrastructure, services and facilities of the – ■ Victorian Dept of Business & Innovation ■ Austrade ■ DFAT ■ MIDA ■ MATRADE

Who should attend?

- Business owners and managers ■ Entrepreneurs ■ Service professionals and consultants
- Business providers serving SME and corporate businesses ■ Manufacturers

This is a free event BUT PLACES ARE LIMITED SO BOOKINGS ARE ESSENTIAL. Please contact AMBC Secretariat Anita Kilkenny to confirm your attendance.

AMBC Victoria thanks and acknowledges the Victorian Department of Business & Innovation for their support and sponsorship of *Opportunities in Malaysia for Australian Businesses*



Date: Monday July 23, 2012
Venue: Victorian Government's Investment Centre Level 46 55 Collins Street, Melbourne
Time: 3:00pm to 8:00pm – followed by light refreshments and networking
Bookings: AMBC Secretariat, Anita Kilkenny Email: vicsec@ambc.org.au

Important: Booking is essential as places are limited



Opportunities in Malaysia for Australian Businesses Business Briefing & Information Event **PROGRAM**

Date: Monday July 23, 2012

Venue: Victorian Government's Investment Centre Level 46, 55 Collins Street, Melbourne

3:00 REGISTRATION

3:30 WELCOME Mike Anderson – AMBC Victoria President

3:45 Darrin Vouch - Department of Business & Innovation
MAFTA , Opportunities for Victorian Businesses & the Services of DBI

4:00 HE Dato' Salman bin Ahmad - Malaysian High Commissioner to Australia
Importance of the Australia Malaysia Relationship

4:15 Dr Mohamad Rameez Yahaya - Malaysian Consul General to Victoria
Consulate General Duties & Promotion

4:30 Michael Mugliston – DFAT
Lead Negotiator for MAFTA and ASEAN-Australia New Zealand FTA

4:45 Earle Harper – Austrade
Renewable / Sustainable & Other Business Opportunities for Australian Companies

5:00 Trevor Haines - The Stellar Films Case Study

5:15 Matthias Schaub & James Fabris - Free Trade Consultancy
Benefits of MAFTA for Australian Businesses

5:30 **Break – tea, coffee & biscuits**

5:45 A Khairuddin – MIDA
Opportunities in the services sector

6:00 S Sharif – MATRADE
MATRADE –The Malaysian Trade Promotion Agency

6:15 Geoff Toone – EFIC
Overcoming Financial Barriers for Exporters

6:30 Tony Scironni, Export Manager - BTi Logistics
General Freight & Customs Changes / Incoterms 2010 update/How to reduce costs on exports/
What to avoid when exporting

6:45 Dennis Tomaras - Madgwicks Lawyers
Taxation Issues for Australian Businesses in Malaysia

7:00 Panel of Presenters Experts Q & A

7:15 Wrap up and Networking / Fellowship - Light finger food and beverages

8:00 ENDS