

Joint Media Release

Honan Insurance Group & MBS Insurance JV insurance facility goes from strength to strength

Tuesday June 12, 2018. Honan Life Insurance Group, the JV between Australian owned insurance and financial services broker Honan Insurance Group (Honan) and MBS Insurance is going from strength to strength since it was established just over six months ago to service the life insurance needs of Honan clients said Honan CEO Damien Honan.



“Broadening our client life insurance offering was a very logical step that has created a very compelling proposition for our clients”, said Damien Honan.

“Most importantly, **Honan Life Insurance Group** has been appreciated by clients and provided a valuable point of difference for the organisation – as well as increasing the value we provide to clients”.

The Honan-MBS Insurance relationship was incepted seamlessly. Systems, processes and related requirements came together effortlessly further enhancing client appreciation of the life insurance advisory service.

Damien Honan continued, “In addition to servicing the life insurance needs of Honan clients, **Honan Life Insurance Group** is branching out establishing strategic relationships with accounting and wealth management practices seeking to provide a professional facility for their respective practices”.

“With a focus firmly on the future, a key strategic growth objective for **Honan Life Insurance Group** is to be one of the most professional life insurance advisory practices not just in Victoria, but nationally”.



Responding on behalf of MBS Insurance, Drew Burden said “The **Honan Life Insurance Group** service is a dynamic formidable offering. Life insurance and its many benefits are an integral part of the financial planning process protecting businesses, lifestyles and financial well-being.

“Our goal is to be the preferred provider for comprehensive end-to-end professional life insurance advisory services underpinned by exemplary service, personalised and tailored insurance solutions, ongoing regular

reviews and claims management should an unforeseen illness, accident or death occur”.

Drew Burden went on to affirm that the relationship with Honan Insurance Group has also been of immense benefit to MBS Insurance with Honan’s expertise in general insurance, employee benefits, brokerage, provision of real estate / strata solutions and other financial services being promoted to their clients and alliance partners.

“The launch, establishment and welcome **Honan Life Insurance Group** has received has been immensely satisfying and a great example of the benefits of life insurance advisory specialisation. We see a future of further growth and opportunity ahead”, said Damien Honan and Drew Burden.

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Issued jointly by Honan Insurance Group www.honan.com.au

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