



## **MEDIA RELEASE**

### **MDRT Experience 2014 in Malaysia – an Excellent Opportunity for Members & Non Members to Attend**

**Wednesday October 9, 2013.** In February next year, Kuala Lumpur will host the Million Dollar Round Table (MDRT) The Premier Association of Financial Professionals® prestigious MDRT Experience 2014.

Scheduled to be held from February 13-15, MDRT Australia Chairperson Ross Hultgren has confirmed the event is open to both members and non-members of the organisation. MDRT Experience is modeled on the professional membership based association's celebrated Annual Meeting.

In February 2014, world class financial service industry professionals, business experts, entrepreneurs and motivational speakers will provide attendees with presentations on the latest developments in client service, practice management efficiency, technical information and sales / marketing techniques.

Reflecting the highly successful Annual Meeting format, the MDRT Experience Kuala Lumpur program will include inspirational Main Platform presentations, educational Focus Sessions and insightful breakfast and evening sessions from 100 speakers and presenters.

“MDRT's membership consists of approximately 36,000 of the world's leading financial services practitioners of which 64% are based in the Asia Pacific region”, said Ross Hultgren.

“In recognition of this extensive and growing base of members from the largest and fastest growing economic region in the world, several Asian cities have hosted the event over recent years – Bangkok (2006), Chiba (2008), Singapore (2011) and Hyderabad (2013)”.

Approximately 5,000 attendees from 20 countries worldwide, including Australia, will be welcomed in Kuala Lumpur next February.

The Malaysian Convention & Exhibition Bureau estimates that the impact of the event will generate an economic benefit of nearly 50M Ringgit for the country's economy and 30M Ringgit of visitor expenditure.

With Malaysia so close to Australia and serviced by daily regular flights from major mainland capital cities, MDRT expects many non member Australian

financial advisers will use the occasion to experience this major international industry event and benefits of MDRT membership personally.

Ross Hultgren concluded, “All the member and non member MDRT Experience 2014 attendees will have the opportunity to network with the leading financial services professionals from across the globe, exchange ideas, concepts and experiences; and develop lifelong friendships and connections”.

“I’m confident that the non member attendees that travel to Malaysia next year will be inspired and encouraged to achieve greater success, deliver higher and exemplary standards of client service and continue their personal and professionalism development journey by joining MDRT as members”.

*MDRT Experience is open to both MDRT members and non-members. Registration is now open and program details, speakers, accommodation and general information is available from the official event website [www.imdrt.org/2014experience](http://www.imdrt.org/2014experience)*

### Issued by MDRT Australia

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Notes to the Editor: Following is a selection of images from the 2013 MDRT Experience in Hyderabad, India.

