



MEDIA RELEASE

Industry Interest in REVEX Gains Momentum & New Appointment Announced

Tuesday May 28, 2013. Revex Solutions Pty Ltd's (REVEX) has announced that industry attention and focus on the web based software continues to grow and recent software enhancements will generate further business potential from dealer groups and advisers in the technology platform.

The company announced the appointment of Uda Warakaulle to the newly created role of Implementation Project Manager.

REVEX established last year to address a rapidly growing need in the marketplace for an innovative and progressive technology providing financial service professionals and organisations with revenue and fee cycle management software solutions.

Graham Chee, Director said, "The REVEX software has been specifically designed to address the new business processes being constructed by dealer groups and advisers seeking to market highly competitive client value propositions."

"When implemented in a disciplined approach and methodology REVEX can help drive company performance and value. The software provides the tools and versatility needed to address the financial services needs of existing product commissions and fees for clients and future customers including client engagement, opt-in and fee disclosure statements."

REVEX's modular format enables a centralised compliance control of activities plus the flexibility to manage business and client processes including product, adviser and client reporting.

With fee management and support for various payment methods, REVEX enables the adviser and dealer group to package a competitive offering to their clients and the software tools help build and strengthen the client offering and relationship in a cost effective manner.

"Flexibility is the underlying strength of REVEX and users have appreciated this key design feature that provides interface connectivity and integration to existing processes," added Graham Chee.

The success of the software and dealer group / adviser interest required REVEX to respond with the creation of a new role in the company's Melbourne Head Office – Implementation Project Manager and Uda Warakaulle has been appointed to fill the

position.

Uda Warakaulle is a qualified IT professional with extensive industry and financial services experience gained in a number of areas that included adviser / dealer services, remuneration systems, IT and remote desktop support, CRM and data / system test analysis.

Prior to joining REVEX, Uda worked for IRESS Market Technology and that was preceded by Asgard Wealth Solutions.

Commenting on the new role and appointment within the team, Graham Chee said it reflects REVEX's commitment to provide licensee and adviser practices with customer service, support and training to successfully implement the software into their operational frameworks and maximize the potential of the technology solution.

Furthermore, the service offering includes the transition from older systems and structures to REVEX with the migration of data a supported task by the software provider's skilled and experienced staff.

"We are very confident that our client base will increase extensively as the reputation of REVEX grows as an essential FoFA ready solution to manage both commissions and fees in response to emerging industry requirements."

"We will be announcing details of new REVEX clients in the near future," concluded Graham Chee.

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Pictured below Ms Uda Warakaulle, REVEX Implementation Project Manager

