



media release

Chairman Announces Brand Building Expert Joins SME Association Board

Monday April 21, 2014. SME Association of Australia (SMEA) Chairman Craig West has announced the appointment of respected business leader and master of brand building, Garry Browne as a Director of the Association's Board.

Garry Browne is the CEO and Managing Director of Stuart Alexander & Co, a leader in the Australasian fast moving consumer goods (FMCG) sector that imports, markets and distributes premium brands across various categories including food, beverage, confectionery, snacks, chocolate and cigars.

Commenting on the appointment, Craig West said, "Garry Browne brings substantial experience gained from the SME, corporate and government sectors in highly commercial environments as well as significant director experience".

"This new appointment both strengthens and complements the mix of skills, experience and backgrounds of SMEA's Board of Directors and I am looking forward to working with him as we chart a new and exciting future for the Association."

Garry was recently recognised with an Order of Australia (Member) for significant service to the community as a supporter of a range of social welfare, environmental organisations and business. An active philanthropist, he currently holds non-executive directorships with several community organisations.

He founded The S'Team Foundation, the philanthropic arm of Stuart Alexander & Co that supports organisations whose primary focus is developing underprivileged youth.

Furthermore, Garry mentors and advises CEOs and boards of non-profit organisations on a pro-bono basis. In business he is currently Chair of the NSW Government Procurement Advisory Group and a previous President of the Food and Beverage Importers Association.

He holds a Bachelor of Business from UTS and is a former student of the Harvard Business School where he completed the Owner President Management Program (OPM).

“This is an exciting time for SMEA and we are fortunate that the Board is comprised of talented small business owners with very personal experience and insight into the challenges and issues that are addressed every day by Australia’s SMEs”.

“I’m especially pleased by the feedback received from our members since the Board was restructured in February expressing their appreciation for the dynamic new direction, leadership and energy of the Directors as they oversee the expansion of the Association’s services and benefits and represent the voice of the SME sector at the government and corporate level,” concluded Craig West.

ENDS

Issued by the SME Association of Australia www.smea.org.au

Media Enquiries: Mr. Joe Perri
 Joe Perri & Associates Pty Ltd
 Telephone/Fax: +61 3 9324 0362
 Mobile: +61 412 112 545
 Email: jperri@joeperri.com.au

Pictured below – SME Association of Australia Director Garry Browne

