



media release

SME Association Chairman announces appointment of Trevor Folsom as new Director to the Board

Wednesday July 23, 2014. SME Association of Australia (SMEA) Chairman Craig West has announced the appointment of Trevor Folsom as a Director of the Association's Board.

In welcoming Trevor Folsom to the SMEA Board Craig West said, "I have been very fortunate to work with Trevor previously and he is exactly the kind of energetic advocate small business owners need. Trevor's experience in owning, starting, selling, buying and running SMEs will be invaluable to our members and Board".

Trevor Folsom has an extensive business background and experience and he is acknowledged for his ability to engage, invest and advise growth companies, particularly in the technology sector. He is a successful entrepreneur in his own right, developing Blueprint Management with \$10K start-up capital, which grew to over 950 staff, with more than 10 subsidiaries and sold 10 years later successfully to a private equity firm.

Most recently, he is a Director of Elevation Capital, formed by a group of successful entrepreneurs who have co-invested in order to pool together their capital and experience.

In addition, Trevor has been the Chairman of the Salvation Army Red Shield Appeal for the past six years, a charity he is very passionate about.

"The SMEA continues to evolve with the times and the new Board is a dynamic strong team with clear objectives and a strong commitment to the Australian SME sector", concluded Craig West.

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