



Media Release

London to host 7th World Chinese Economic Forum in November – outstanding program awaits delegates

Monday August 17, 2015. Tan Sri Dato' Dr Michael Yeoh, Chairman of the World Chinese Economic Forum (WCEF) and CEO, Asian Strategy & Leadership Institute has confirmed that London will be the host for the 2015 Forum that will be held November 10 – 12. The list of keynote speakers from government and business has been drawn from across the globe and their presentations will provide invaluable insights and perspectives for the international audience that will participate in this annual event.

Chinese President Xi Jinping is scheduled to visit the United Kingdom for a State Visit in the last quarter of 2015. The 7th WCEF coming soon after the Presidential visit will enable UK and European businesses to assess the impact of the President's visit and how it can further strengthen bilateral relationships and promote new business opportunities for companies in the UK and Europe.

Commenting further on the upcoming Forum, Tan Sri Dato' Dr Michael Yeoh said, "The WCEF was established in 2008 and today is regarded as the premier international annual Forum dedicated to promoting closer linkages between the global economic community and China, Southeast Asia and the global Chinese Diaspora".

"It is the preeminent platform for business, trading partners and government organizations to forge new relationships. Leading business and political decision makers from China, South East Asia, the UK, Europe and the rest of the world will gather in London to make connections that will change the world for decades to come".

The 2015 WCEF program of high profile speakers and panelists will explore China and its Asian neighbors' increasing importance to the global economy and the integral role they will play in driving regional and world economic momentum.

In particular it will focus on China's bold New Silk Road initiative, the cornerstone of its new political and economic strategy.

Some of the main platform high profile speakers that have been confirmed are –

HE Susilo Bambang Yudhoyono, Former President of Indonesia

HE Zeng Peiyan, Former Vice Premier of China

Ambassador Wu Jianmin, Executive Vic Chairman China Institute for Innovation & Development Strategy

The Hon Dato' Sri Liow Tiong Lai, Minister for Transport Malaysia

