



Zenith Starts 2012 with Top Dealer

Appointment and Growing Client Base

Monday February 20, 2012. Zenith Investment Partners Pty Ltd (Zenith) has started 2012 with a top ten dealer group appointment and a number of boutique businesses employing the research provider's services.

Professional Investment Services (PIS) has contracted Zenith to provide an annual review of their approved product list and internal research process, as well as participate in investment committee meetings as an independent third party.

PIS was ranked 2nd in the Money Management 2011 Top 100 dealer groups list for adviser numbers, just behind AMP Financial Planning.

PIS accounting and advisory group Ulton, with four offices in regional south east Queensland, has also contracted Zenith to assist with ongoing development and maintenance of their model portfolios.

Henderson Matusch, an independent business with offices in Queensland, New South Wales and Victoria and Fluid Financial of Sydney have also recently signed.

Commenting on Zenith's successful start to 2012, National Head of Sales, John Nicoll said, "Proven investment track record, a commitment to long term portfolio risk minimization, and a willingness to personalize Zenith's service offering to the specific needs of clients are the key factors underpinning our client growth."

Zenith's new portfolio reporting service is also generating significant interest as it helps advisers clearly identify where they are adding value, and presents this to the client in a manner they understand" Nicoll said.

"2012 looks like being another successful year for Zenith and we will be announcing a number of other new accounts soon," Nicoll concluded.

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