

## Media Release

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### **ZGA launch to deliver new global alternative consulting capability to market.**

**Friday July 25, 2013.** ZG Advisors (ZGA) today announced its formation, bringing a new specialist institutional consulting business to the Australian marketplace. ZGA combines the global alternatives research and resources of Gottex Fund Management with private interests associated with David Smythe and Daniel Liptak. ZGA will obtain and operate under its own AFSL.

ZGA will focus on bespoke solutions for alternative assets customising to strategy type, regional focus, liquidity, risk tolerance and fee load constraint. ZGA is not beholden to an implemented model or a fund of fund approach where the lack of the flexibility has shown that these approaches redundant as they fail to meet an individual client's needs.

ZGA will utilise both the domestic alternative database of Zenith Investment Partners and the global resources of Gottex Asset Management.

Zenith Investment Partners co-founder and director, David Smythe, said: "ZGA delivers global reach with a local presence". "ZGA clients will have access to unrivaled expertise in global and domestic hedge funds which will lift the covers on transparent due diligence".

Daniel Liptak, will move from Zenith Investment Partners to head ZGA as Chief Executive Officer while David Smythe, co-founder of Zenith Investment Partners will be a non-executive director of ZGA.

Gottex Fund Management has a heritage dating back to 1992, over \$7.0 billion in fee earning assets and office locations in Hong Kong, Zurich, Lausanne, Luxembourg, Switzerland, United Kingdom, New York. Gottex is a majority employee controlled company with more than 110 employees, dedicated to alternative investments.

Max Gottschalk, Chief Executive Officer of Gottex Asia, stated "This is the launch of a new alternatives advisory business with its own committed resources delivered to the needs of Australian clients". "Gottex is one of the largest hedge fund allocators in Asia and today's announcement further reinforces our commitment to the region and teaming with local practitioners who understand the needs of the local market"

Other than the use of Zenith's alternative research database and some common shareholders, the two businesses will operate independently and Zenith Investment Partners business and focus will remain unchanged with it continuing to target the intermediary adviser market place with its research, investment committee and model portfolio offering.

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